



Aubreigh Kay Brunschwig

Proficiencies

DESIGN & CREATIVE

Art Direction
Photography
Illustration
Video
Accessible Design
Typography and Layout
Wireframing
Responsive Web Design

LEADERSHIP

Team building
Goal development
Mentorship
Project management
Public speaking
Client relations
Basic French and Spanish

TECHNOLOGY

Adobe Creative Suite
Sketch
Slack
Microsoft Teams
Project Management
Softwares. Wrike, Jira, Asana,
Trello, and Basecamp
Apple and Microsoft platforms

Education + Certificates

BA, SUSTAINABILITY + DESIGN STUDIES

Arizona State University

REGISTERED YOGA TEACHER

200 hour certification
+ Trauma Informed Yoga

NBCU JUMP 2020

Management Training Program

Professional Experience

TWOPENCE CREATIVE

SEPTEMBER 2012 - PRESENT

Owner and Creative Director

- Created dynamic, story-driven brands, websites, and photoshoots in fitness, fashion, retail, lifestyle, and healthcare industries.
- Managed multiple project schedules while delivering above and beyond stakeholder expectations, on time, and on budget.
- Partnered with clients to develop engaging visuals and strategy, launching over 5 new brands and rebrands in the past year

BLUPRINT, NBC UNIVERSAL

DECEMBER 2018 - JULY 2020

Creative Director

- Led creative team to quickly pivot creative marketing strategy and adapt to audience's new life of staying home, driving 80% increase in site traffic.
- Creative directed quality work for tentpole campaigns, including the Holiday 2019 initiative driving \$3m in ecommerce revenue.
- Developed Campaign Briefing template and processes with crossfunctional partners to streamline communication and expectations between teams.

KITCHEN SINK STUDIOS

NOVEMBER 2014 - JULY 2016

Senior Graphic Designer, Photographer

- Collaborated with marketing, business development, and project management teams to establish project strategies, timelines, and deliverables.
- Executed brands, websites, infographics, emails, packaging, and campaigns.
- Concepted and built 3 ADDY award winning websites for the fashion and food industries.

Other Projects

LIVING IRL

OCTOBER 2017 - 2019

Co-Founder/Creative Director

- Branded a multi-media storytelling platform connecting people navigating real life after growing up online.
- Shaped inclusive and impactful storytelling through photography, design, and copy.

